



# Tourism 11/12

## Course Description

Tourism 11 /12 represents a comprehensive introduction to a fast-paced, rapidly changing, and extremely diversified industry. Core elements of the program are therefore designed to encourage students to apply, and refine, a wide range of attitudes, skills, and knowledge. The inclusion of Tourism Essentials provides students with both transferable skills and employability skills and a foundation for workplace training in any of the five sectors of the tourism industry.

### Evaluation

This course will consist of class work, projects and tests. There will be plenty of class time to complete assignments, and due dates will be given with plenty of notice. There will be no “omits” given for lost computer work. ***Students must be responsible and save their work to TWO places.***

### Attendance

This course requires in-class-work, which makes attendance crucial. If a class is missed a note is required from a parent or guardian explaining the absence.

**Unauthorized absences may result in the student receiving no marks if a test missed and will affect their work habit mark.** There will be no extensions granted for tests unless a note for all the absences during that unit has been presented.

### Expectations of the student in the labs

Students will:

- Be present, on time and motivated.
- Contribute to a peaceful tone of the classroom
- Only be on teacher directed computer programs (ie: No computer games or other non-appropriate use of the computers (You-Tube, Facebook, etc.).
- Ensure that the classroom is empty of food, gum or drinks

### Course Content

Throughout this course, we will look at local tourism in British Columbia, national tourism in Canada and international tourism in various countries around the world. We will learn about these various topics through the game, “**The Amazing Race**” (differentiated learning activities) and through problem based learning projects.

#### Unit One: Welcome Aboard!

- What Is Tourism?
- The Role of Recreation & Leisure.
- The People Who Travel.
- Service – Everybody’s Business.

#### Unit Two: Why Travel?

- Recreation & Leisure Tourism
- Eco-Tourism
- Adventure Tourism
- Event Tourism
- Cultural Tourism

#### Unit Three: The Game Players

- Accommodation
- Food & Beverage Services
- Recreation & Entertainment
- Transportation
- Travel Services

#### Unit Four: Get Me Into This Business!

- Customer Service
- Tourism Skills
- Health & Safety Issues
- The Biz

Parent Email Address: \_\_\_\_\_

Best Phone Number: \_\_\_\_\_